

TWELFTH
ANNIVERSARY
BANQUET

HONORING RAJE AND CONNECTIONS DIVISIONS

TUESDAY 9 FEBRUARY 2010

Sotheby's EST 1790 1334 YORK AVENUE NEW YORK

COCKTAILS AT 5:45 PM • DINNER AT 7:00 PM

BUSINESS ATTIRE • DIETARY LAWS OBSERVED

Keynote Address

MK SOFA LANDVER

Member of Knesset, Minister of Immigrant Absorption

Opening Remarks

AMBASSADOR GABRIELA SHALEV

Israel's Permanent Representative to the UN

Dinner Co-Chairmen

NEIL Z. AUERBACH
EVGENY (GENE) FREIDMAN

Founder and Director

RABBI MORDECHAI SUCHARD

Director

RABBI MORDECHAI TOKARSKY

HONORING

Torch of Freedom Award

SONYA BEKKERMAN

Senior Vice President Russian Art, Sotheby's

Builders of the Future Award

ELAN AND INNA KATZ

Quick RX Pharmacy Chain

Jewish Continuity Award

RABBI YISROEL & AHUVA CHERNS

Senior Vice President Russian Art, Sotheby's

Pride of Israel Award

DMITRIY SALITA

GATEWAYS PROVIDES AN OPPORTUNITY FOR ALL JEWS TO UNLOCK THE TREASURE OF THEIR HERITAGE THROUGH DYNAMIC EDUCATIONAL AND SOCIAL PROGRAMS

BROWNSTONE EXPERIENCE

Innovative educational programs for collegiates and young adults from the United States and Canada are designed to foster commitment to community and social responsibility in an environment of immersion learning and experience.

COMMUNITY BASED LECTURES

Community based lectures by Gateways faculty are given every night of the week in schools, public libraries, synagogues and community centers.

CONNECTIONS

Connections is a unique matchmaking division. A team of talented sensitive and energetic matchmakers work day and night connecting couples realizing our mission in guaranteeing Jewish continuity.

CORPORATE EXECUTIVE PROGRAMS

Executives and professionals learn one-on-one with select Gateways faculty.

CULTURAL AND SOCIAL EVENTS

Events in which guest speakers from around the world address topical issues.

E-EDUCATION

Innovative Q & A asktherabbi.org serviced by international team of scholars.

HOME-BASED STUDY SESSIONS

People study together with close friends and the Gateways faculty in their own homes.

Retreats for Rosh Hashanah, Passover and Shavuot offer people a chance to celebrate and experience the beauty of the Jewish holidays and learn about their significance.

JPRISMS SEMINARS

Life Skill Retreats designed to combine self-actualization with Jewish thought and tradition in areas such as Parenting, Marriage and Relationships. These retreats offer professionals and special interest groups opportunities to earn credits while enjoying a social and spiritual getaway.

MONTHLY ONE-DAY SEMINARS

Daylong seminars that tackle specific issues in greater depth.

RAJE - THE RUSSIAN DIVISION OF GATEWAYS

A comprehensive educational umbrella organization whose goal is to spark Jewish life and ensure Jewish continuity for the next generation of Russian American Jews.

SHABBAT PROGRAMS

Gateways staff visit communities for Shabbat as scholars-in-residence. Shabbat Dinner events are also hosted in NYC on a monthly basis with guest speakers.

SINGLES FORUMS

A program designed to help singles meet through specially facilitated seminars and weekends.

WEEKEND SEMINARS

Participants explore the foundations of Judaism through stimulating classes and discussions.

JEWISH HOLIDAY RETREATS

GATEWAYS ORGANIZATION

11 WALLENBERG CIRCLE • MONSEY, NY 10952

800-722-3191 - FAX 845-352-0394 EMAIL: OFFICE@GATEWAYSONLINE.ORG

GATEWAYS IS A 501(C)3 NON-PROFIT EDUCATIONAL ORGANIZATION

SONYA BEKKERMAN

Senior Vice President Russian Art, Sotheby's



Sonya Bekkerman is one of the leading figures in the highly competitive world of Russian Art. Ms. Bekkerman is a Senior Vice President and Director of Sotheby's Russian Art Department in New York. She joined Sotheby's in 2000 and became a specialist in 19th century European art. During her tenure in the European art department, Ms. Bekkerman began including important Russian paintings within the context of the European art sales, and in 2004, Ms.

Bekkerman founded the Sotheby's Russian Art department in New York, to coincide with the record-breaking private treaty sale of the Forbes Collection of Fabergé.

Ms. Bekkerman has published numerous essays in the field of Russian Art including those on painters Boris Anisfeld and David Burliuk, as well as on 20th century Russian women artists from the Thomas P. Whitney Collection for an exhibition at the Meade Art Museum at Amherst College. She has also contributed numerous articles on the state of the Russian art market to Russian daily newspaper Moscow News, Artnet.com, the Moscow State Tretyakov Gallery Magazine, Gastronomica, regularly contributes to Sotheby's Preview Magazine and most recently in 2009, published an essay on the work of Sergey Isupov. Additionally, Ms. Bekkerman is a frequent guest lecturer for Museums and organizations world-wide. Ms. Bekkerman holds Master degrees in American Fine and Decorative art from Sotheby's Institute as well as a Master of Arts degree from Williams College. Ms. Bekkerman supports numerous non-for-profit organizations and passionately espouses Jewish causes. For a number of years she has been working closely with her Sotheby's colleagues in Israel and most recently studied Hebrew intensively at Middlebury College, Vermont.



Born in Odessa, Ukraine, Dmitriy moved with his family to Brooklyn at the age of nine; he said, "Basically, we came to America because Jews were discriminated against. My parents thought that my brother and I wouldn't grow up with the opportunity to be the best that we could be". He started boxing at the age of 13 at the Starrett City Boxing Club and in 2001 won the Golden Gloves 139-pound open title at the Theater at Madison Square Garden. The 3-2 decision won by Salita in the Golden Gloves finals earned Salita the Sugar Ray Robinson Award as the outstanding boxer in the tournament.

After he moved to Brooklyn, Dmitriy was exposed to Judaism and became an observant Jew. He strictly follows Jewish law - if he has a fight on a Saturday, it must begin after sundown, the end of the Sabbath.

Dmitriy said, "Anyone who wants a good whuppin' from me is just going to have to wait until sundown."

Dmitriy said, "I will never compromise my beliefs, never. It's not a question. I have a personal relationship with God that I won't compromise. My boxing is such a big part of my life, but it won't get in the way of my religion. It can't, and it won't. I am very grateful to America for letting me pursue my goals, and have freedom of religion and speech. You don't normally appreciate it, but when you don't have it, you understand just how great it is to have it. Now that I am older, I understand it."

ELAN AND INNA KATZ

Quick RX Pharmacy Chain



Elan Katz, was born in Nahariya, Israel, his mother, Gita, who made Aliya to Israel from the Ukraine in 1973, immigrated with him to the United States 1984. Elan earned his bachelor's degree in pharmacy from Long Island University in 1996, and at the age of 25, opened his first pharmacy. Since then, he has successfully built and operated a large network of pharmacies, under the company name, Quick Rx, of which he is the CEO. These full service pharmacies operate in the five boroughs of New York

City and New Jersey, and are continuing to expand by specializing in drug dispensing, counseling and support for specific conditions. Many of the Pharmacy's are located in underprivileged and poverty stricken neighborhoods and provide vital services to at risk clients overlooked by the medical establishment. Elan developed a close relationship with a wide range of clinics, hospitals and specialty medical centers, and strives to support the community he serves. He is a generous supporter of several non-profit organizations, and is an active founding board member for RAJE.

Inna Katz was born in the Ukraine and immigrated with her family to the United States at the age of 10. She has a Bachelors degree from Baruch College, where she graduated with honors in Finance. Following an exciting career in investment banking at BlackRock and then JP Morgan Chase, Inna moved from working in Foreign Exchange derivatives and trading to the global syndicate desk, where she travelled all over the world, working alongside CEO's of top financial firms.

In 2004, Inna and Elan were married, and in 2008, Inna left the finance world to raise their son, Nathan. Inna shares her husband's passion for philanthropy and community causes. Besides acting as a consultant to art galleries that exhibit Ukrainian Art, Inna is a great supporter of numerous charities that aim to fight poverty and provide resources to the Jewish community.

DMITRIY SALITA

RABBI YISROEL AND AHUVA CHERNS

Directors, Connections-The Singles Division of Gateways



Rabbi Yisroel and Ahuva Cherns are a vivacious and dynamic couple who are committed to enriching the lives of others. For the past seven years, they have worked tirelessly with teens and young adults, successfully organizing and directing summer camps, relationship workshops, and singles events and retreats. Their greatest success, however, lies in their ability to connect couples with each other. Perceptive, compassionate and nonjudgmental, Yisroel and Ahuva have helped hundreds get engaged, and in their capacity as the Directors of Connections, have transformed this initiative into a unique and successful Division.

CONNECTIONS IS A UNIQUE MATCHMAKING DIVISION. A TEAM OF TALENTED SENSITIVE AND ENERGETIC MATCHMAKERS WORK DAY AND NIGHT CONNECTING COUPLES REALIZING OUR MISSION IN GUARANTEEING JEWISH CONTINUITY.

RAJE THE RUSSIAN DIVISION OF GATEWAYS IS A COMPREHENSIVE EDUCATIONAL UMBRELLA ORGANIZATION WHOSE GOAL IS TO SPARK JEWISH LIFE AND ENSURE JEWISH CONTINUITY FOR THE NEXT GENERATION OF RUSSIAN AMERICAN JEWS.

KEYNOTE ADDRESS

MK SOFA LANDVER

Member of Knesset
Minister of Immigrant Absorption



Sofa Landver was born 1949 in Leningrad, Russia and immigrated to Israel in 1979. A speech therapist by profession, she holds an M.A. degree.

She has served as Chairperson of the National Association of Russian Immigrants, a member of the Ashdod City Council, a director of the Ashdod Development Company, and a member of the Board of Trustees of the Jewish Agency.

Sofa Landver has been a Member of Knesset since 1996, serving on many Knesset Committees, among them: Immigration and Absorption, Labor and Welfare, Finance, Education and Culture, Constitution, Law and Justice, Internal Affairs and Environment, the Advancement of the Status of Women. She also served as Chairperson of the Israel-Kazhachstan Parliamentary Friendship League and the Committee for Public Petitions.

Sofa Landver served as Deputy Minister of Transportation from March 2001 until October 2002. In March 2003 she was appointed Minister of Immigrant Absorption.

OPENING REMARKS

AMBASSADOR GABRIELA SHALEV

Israel's Permanent Representative to the UN



Ambassador Gabriela Shalev has served as Israel's Permanent Representative to the United Nations since September 8, 2008.

Previously, Professor Shalev served as President of the Academic Council and Rector of Ono Academic College in Israel. Until her early retirement in 2002, she was a full professor of contract law at the Hebrew University of Jerusalem.

Professor Shalev was the Chief Legal Editor of the Judgments of the Supreme Court of Israel and legal editor of the Hebrew Encyclopedia. She has been awarded numerous awards for academic legal research.

In addition to her academic achievements, Professor Shalev has substantial experience in the public and private sector. Prior to her appointment to the UN Mission, she served as chairperson of the audit committees of Bank Hapo'alim and the Israel Electric Company, as well as on the boards of Ma'ariv; the Hadassah Medical Organization and others.

AD TEXT

Ad deadline: February 1, 2010

In honor of:

- SONYA BEKKERMAN**
- ELAN & INNA KATZ**
- YISROEL & AHUVA CHERNS**
- DMITRIY SALITA**
- NEIL Z. AUERBACH**
- EVGENY A. FREIDMAN**
- RABBI SUCHARD**
- RABBI TOKARSKY**
- RAJE**
- CONNECTIONS**

To submit your ad text electronically, please e-mail
office@gatewaysonline.org

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Gateways is a 501(c)3 non-profit educational organization



TABLE AND TICKET PURCHASES*

- Platinum**\$100,000
2 Platinum Level Tables,
20 tickets to special VIP reception & Platinum Journal Page.
- Gold**\$50,000
1 Gold Level Table,
10 tickets to special VIP reception & Gold Journal Page.
- Silver**\$25,000
1 Silver Level Table,
4 tickets to special VIP reception & Silver Journal Page.
- Bronze**\$10,000
1 Bronze Level Table
2 tickets to special VIP reception & Bronze Journal Page.
- Leader**\$5,000
2 Seats & Leader Journal Page.
- Sponsor**.....\$3,600
2 Seats & Sponsor Journal Page.
- Partner**.....\$1,800
2 Seats & Partner Journal Page.
- Supporter**\$1,000
2 Seats & Supporter Journal Page.
- I would like _____ Banquet Ticket(s) at \$500 pp
- I would like _____ Young Leadership Ticket(s) at \$360 pp

* Payments in excess of \$110 per ticket are tax-deductible as a charitable contribution.

COMMEMORATIVE TRIBUTE JOURNAL

- Platinum Journal Page**\$100,000
- Gold Journal Page**\$50,000
- Silver Journal Page**\$25,000
- Bronze Journal Page**\$10,000
- Leader Journal Page**.....\$5,000
- Sponsor Journal Page**\$3,600
- Partner Journal Page**\$1,800
- Supporter Journal Page**\$1,000
- Friend Journal Page (half page)**.....\$500
- I/We wish to make a contribution of \$ _____
and be listed in the Scroll of Honor

Corporate Matching Program applies.

Company name: _____

To submit your ad text electronically, please e-mail

office@gatewaysonline.org

or mail to Gateways • 11 Wallenberg Circle • Monsey, NY 10952

Tel: 845-352-0393 • Fax: 845-352-0394

Please type/print the text of your ad exactly as you want it to appear.

Please feel free to enclose logos, or camera-ready copy. Do not staple. Ads can be submitted, accompanied by a proof, on CD, or high resolution "PDF" format with embedded fonts. Camera-ready art is also accepted. Ads deemed not camera-ready will be set in type to the best of our ability. **Deadline for submission of journal ads: Friday February 1, 2010.** Ads received after the deadline will be included in a journal supplement.

Enclosed is a check made payable to: Gateways

11 Wallenberg Circle • Monsey, NY 10952

Please charge my credit card:

Visa MasterCard AMEX Discover

Credit Card #: _____

Expiration Date: _____

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Company: _____

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City/State: _____ Zip _____

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I would like to be seated with _____

For further information please contact: Avrumy Jordan at 845-290-8708 • office@gatewaysonline.org